segura®

Gartner
Peer Insights
Customers' Choice 2026™

Segura® Updates

[Vendor Briefing]

segura

Our Journey So Far

senhasegura
Password Vault

2013

Brazilian PAM Company
Local operation, only Brazilian clients.

2023

Global PAM company
Global operation, broader portfolio, and clients worldwide.

senhasegura® is now

segura®

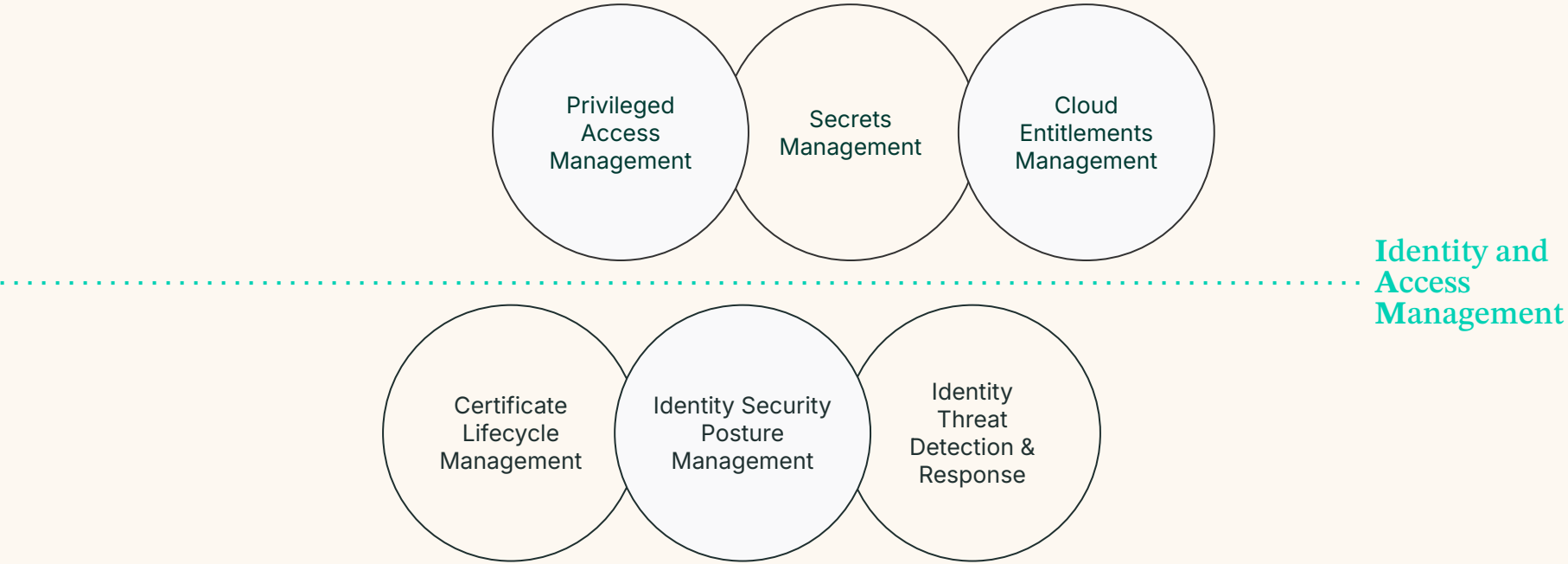
Segura® | The Complete Identity Security Platform
Fast. Simple. Secure.

Segura® (formerly senhasegura) is a comprehensive identity security platform that gives organizations everything they need to control privileged access and protect digital identities—quickly, easily, and securely. Globally recognized by research firms such as Gartner, KuppingerCole, and Frost & Sullivan, Segura® stands out for its innovation, reliability, and exceptional customer experience.

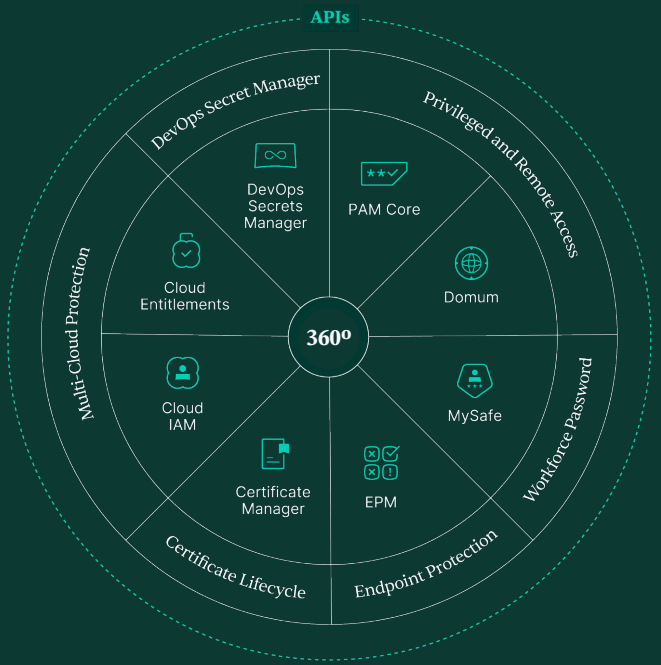
Get to Know Our New Brand ›

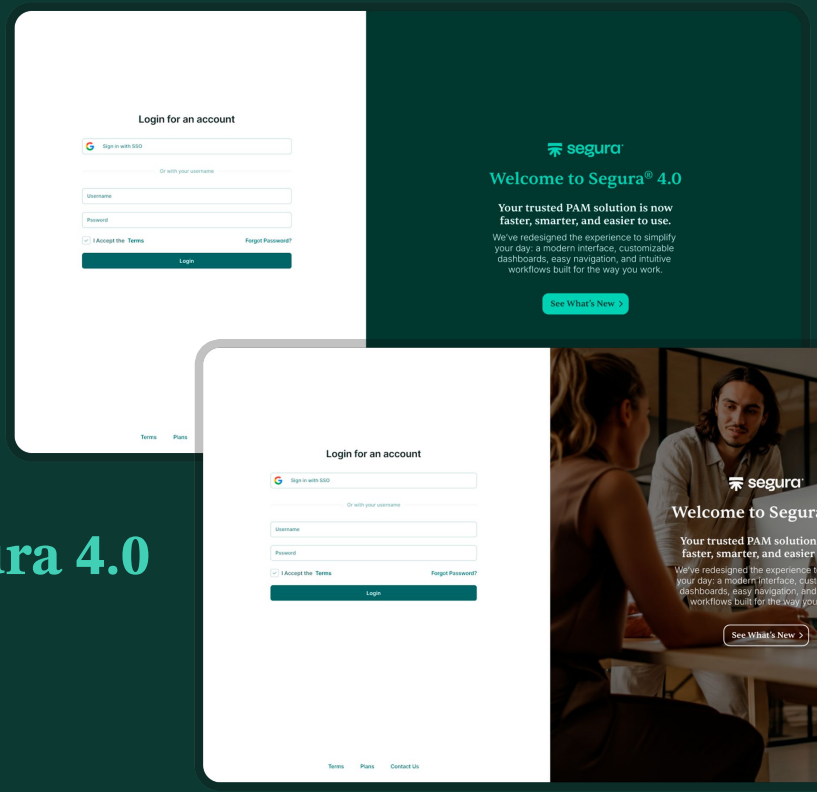
With this *change*, broaden the range of narratives we can share.

Our Vision on Identity and Access Management



Product

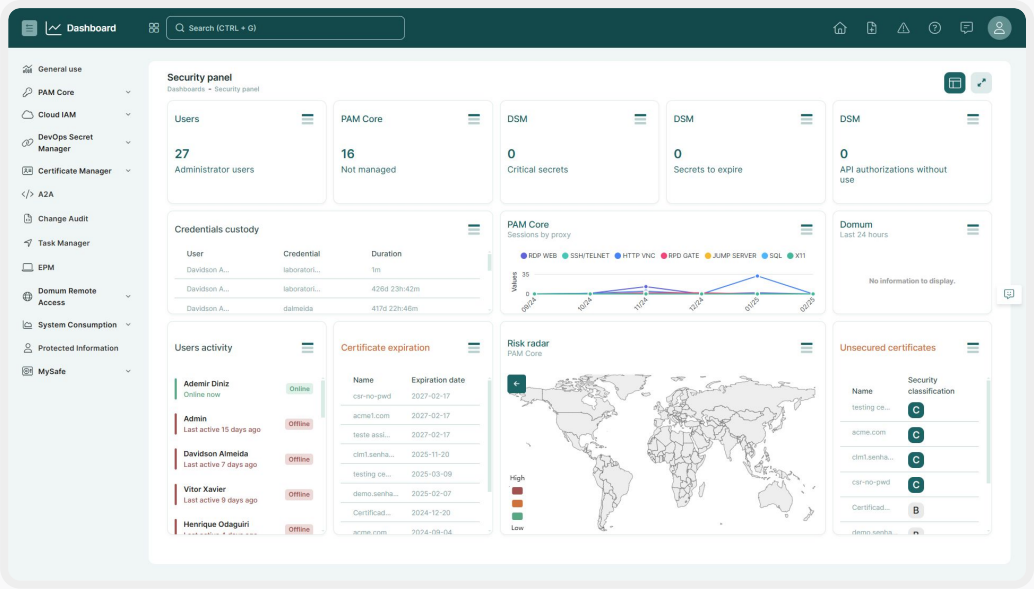




Segura 4.0

New User Experience

A modern, intuitive interface with enhanced navigation, guided workflows, and global search for a seamless user experience.



Key benefits

User Interface
A modern user interface with Light/Dark mode options.

Guided Registration
New setup wizards guiding users step by step to achieve their goals.

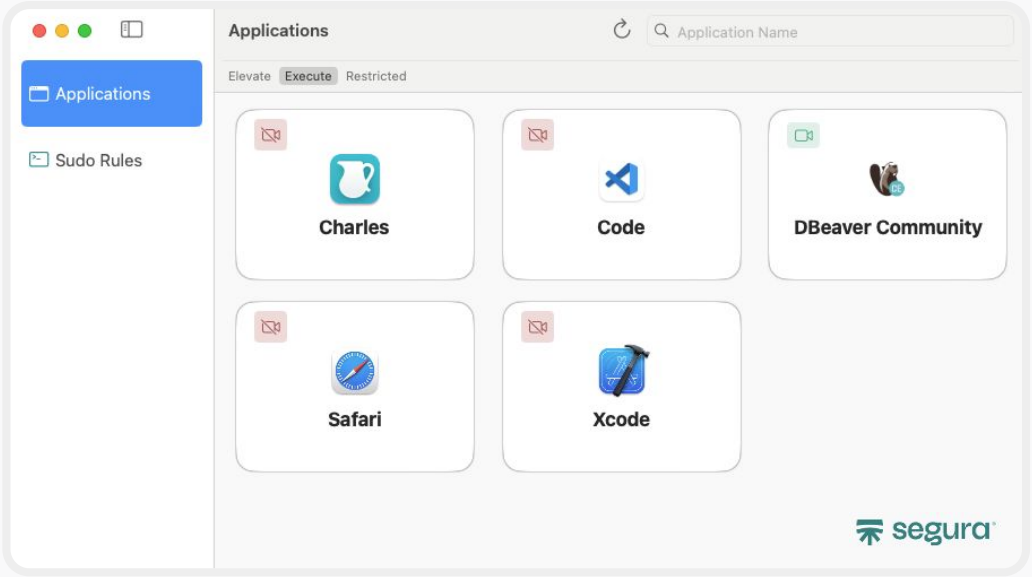
Global Search
Quickly find information across multiple modules, with shortcuts and recent searches.

Notification Center
A centralized hub for all notifications where the user can quickly approve or deny access requests.

Security Panel
A customizable, drag-and-drop dashboard giving admins real-time visibility into key product details.

EPM macOS

Advanced privilege management for macOS, ensuring security and control over user actions.



Key benefits

Explicit Command and Application Control
Restricts execution of specific commands and applications.

Streamlined Mass Deployment
Enables efficient, large-scale deployment across multiple devices.

Sudo Management
Controls and audits sudo command usage for enhanced security.

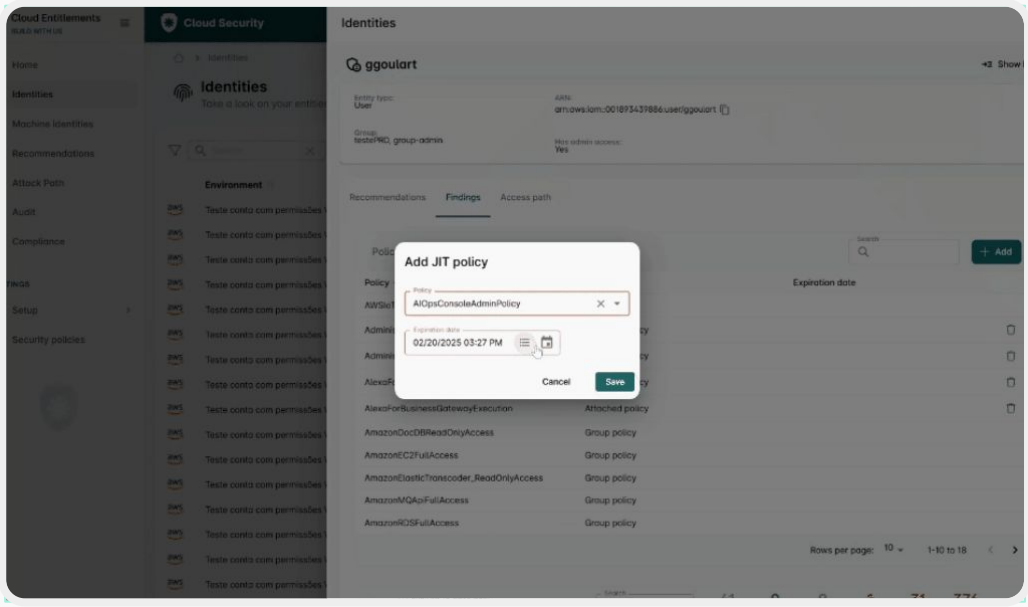
Granular Control of Rights
Granular control of executions according customized lists to ensure any security need.

Workflow Approval for Elevation
Customize levels and define the approvers for each application who users can elevate privileges on execution.

ITSM Integration
Ensure the integration with existing governance process with validation of ITSM itens.

Cloud IAM on CIEM

Centralized cloud identity management with Just-In-Time (JIT) permissions and automated user and service account control.



Build With Us

This first version will be available for free for Early Adopters that wants to Build With Us. Request Participation Here.

Key benefits

Azure JIT Permissions
Grants temporary, least-privilege access in Azure on demand.

GCP JIT Permissions
Enables time-limited, controlled access for Google Cloud users.

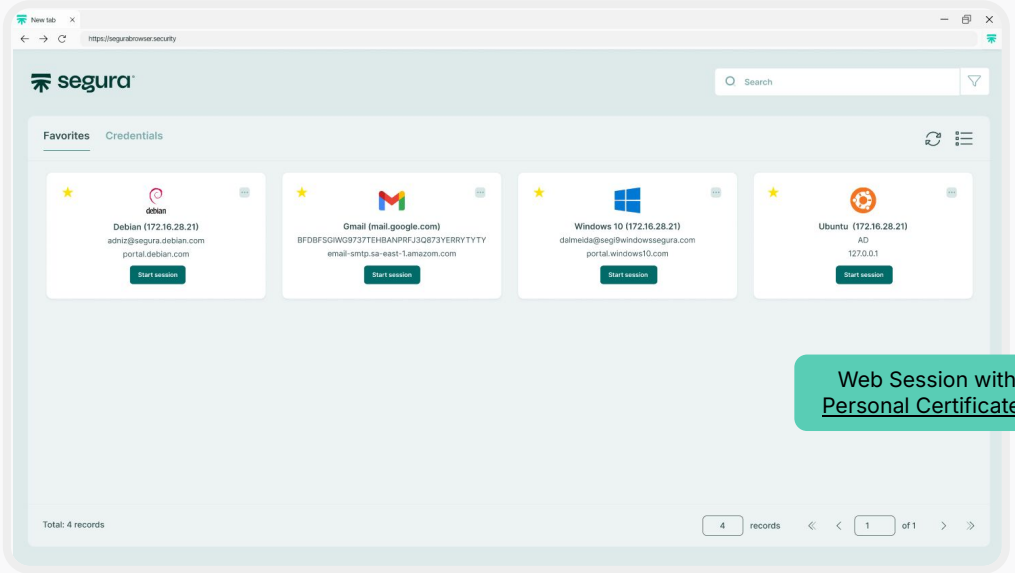
Users and Service Account Management
Automates identity governance for cloud environments.

Multi-cloud
Support to multiple Cloud Services Providers like AWS, GCP and Azure.

Cloud Identity Lifecycle Control
Allows full identity management across clouds - create, update, and delete users and service accounts directly from Segura® CIEM.

Segura® Browser

A secure, high-performance browser for transparent web sessions with TOTP integration with better security and user experience.



Web Session with Personal Certificates

Build With Us

This first version will be available for free for Early Adopters that wants to Build With Us. Request Participation Here.

Key benefits

Transparent Web Sessions
Users receive an authenticated, monitored session without having to fill in any field. Click and access.

TOTP Injection
Automatically handles MFA tokens, allowing the user to log in with a single click - no extra steps required.

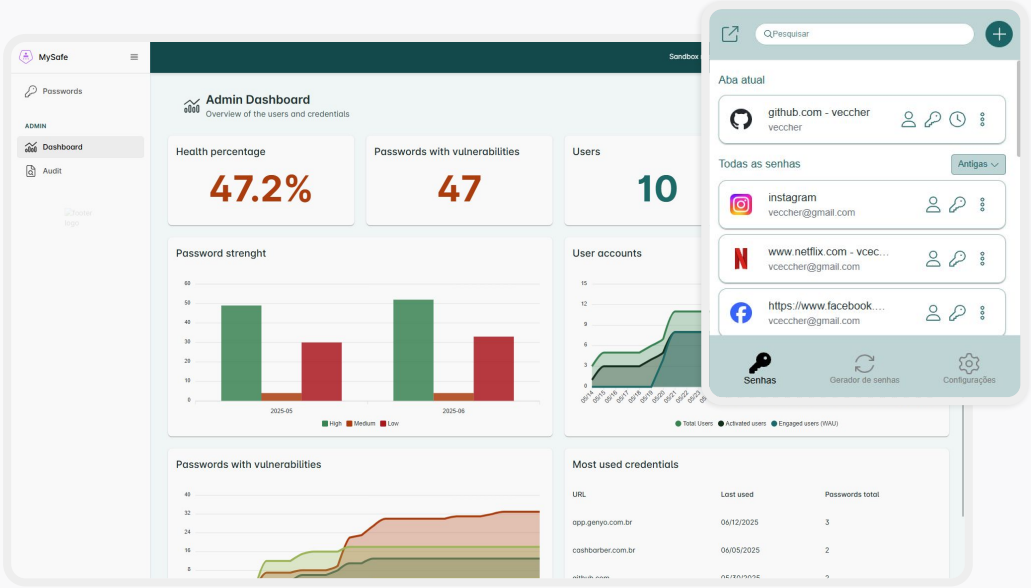
Better Performance
Maintains standard browser-level speed, free from network or session slowdowns.

Less TCO
Reduces infrastructure costs by supporting multiple simultaneous sessions without extra server resources.

Personal Certificates Support
Enables secure sessions with personal certificates (e.g., Brazil's A1) without granting users direct certificate access.

MySafe 2.0

A cloud-native password manager with TOTP management, secure sharing, and a streamlined browser extension.



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Key benefits

Password & TOTP Management
Centralizes password storage and multi-factor authentication tokens in a single, secure vault.

Admin audit and dashboards
Full visibility of company password health issues and advanced log trails.

Browser Extension
Compatibility main browsers (Chrome, Edge, Brave, Opera, Firefox, Safari).

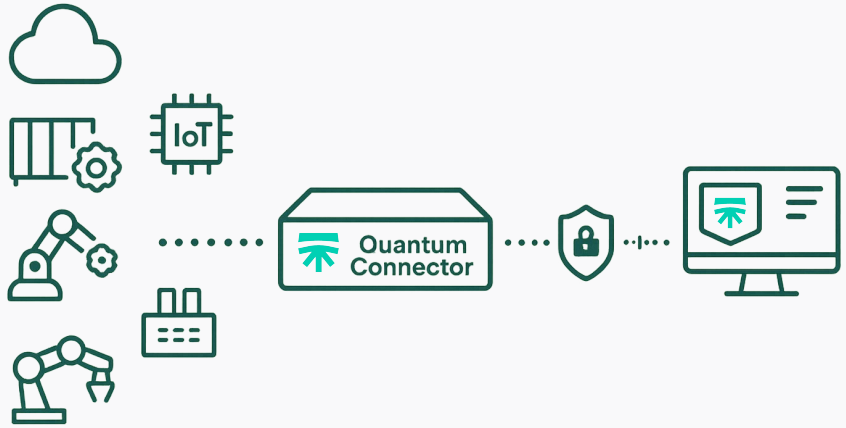
Sharing and Custody Management
Easily share credentials outside and within the organization, maintaining strict access controls. Ability to manage ownership of company credentials.

Advanced threat detection
Ability to detect leaked, common, weak, and repeated passwords being also able to identify phishing attempt through website analysis.

Other Capabilities Added

Quantum Connector

Network Connector that securely links cloud, OT, IoT, CPS, and on-prem with quantum encryption, breaking silos and simplifying secure integration.



Key benefits

Connect Any Environment
Securely link OT, IoT, CPS, cloud, and on-prem systems through one universal connector with built-in post-quantum encryption.

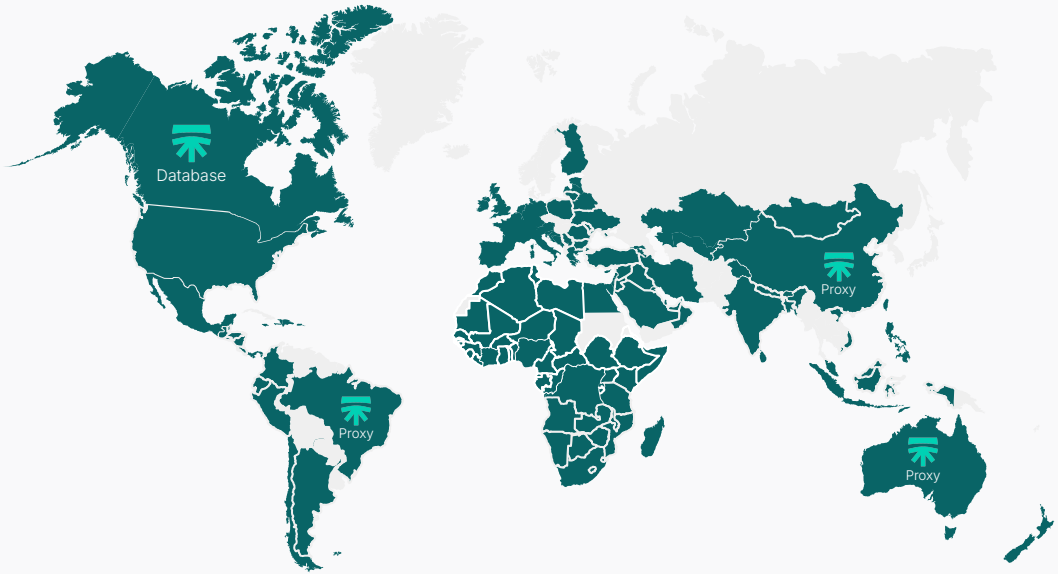
Future-Proof Encryption
Protect data in transit using quantum-resistant algorithms aligned with the new FIPS 203 (ML-KEM), FIPS 204 (ML-DSA), and FIPS 205 (SIKE), ensuring compliance with NIST's PQC recommendations.

Faster, Simpler Integrations
Deploy secure connections faster and reduce complexity by eliminating multiple custom connectors and manual configurations.

Centralized Management
Monitor, audit, and control all secure connections from a single pane of glass, with full visibility and compliance reporting.

Distributed Architecture

Optimized performance, security, and availability for global enterprises with a seamless regional experience.



Key benefits

User Experience
Reduces latency by delivering a seamless experience based on the user's region.

High Availability
Ensures continuous service with minimal downtime across global operations.

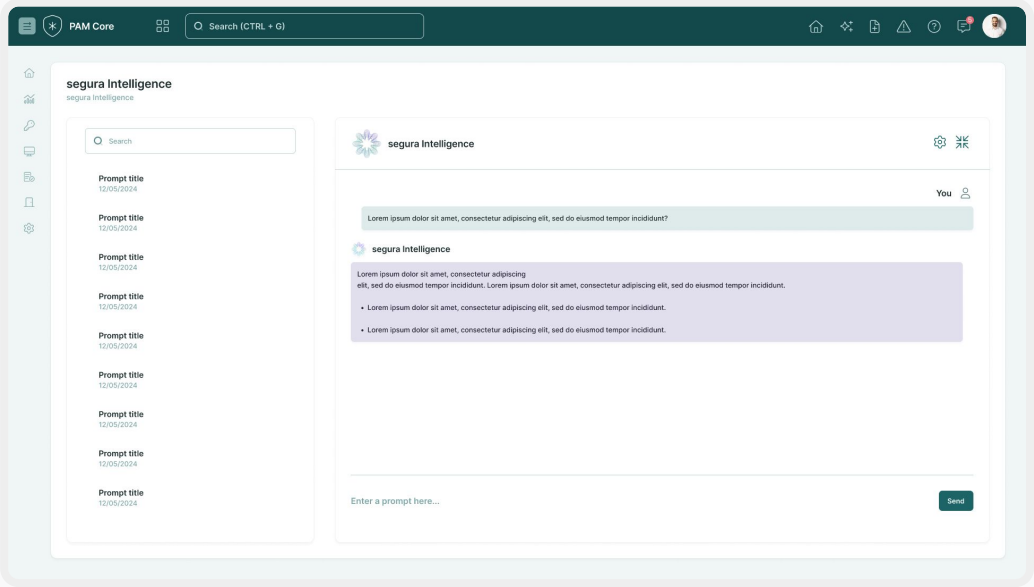
Scalability
Adapts to growing business needs by efficiently supporting distributed environments.

Component Distribution
Enables independent deployment of proxies and databases, placing proxies close to users for performance and centralizing databases to meet compliance or strategic needs.

Data Residency Compliance
Supports regulations like GDPR by allowing sensitive data to remain within specific regions (e.g., EU), even when users are globally distributed.

Segura® Intelligence

Segura® uses AI to optimize entitlements, recommend policies, detect suspicious behavior, and continuously revalidate identity trust.



Key benefits

User & Entity Behavior Analytics (UEBA)
Real-time behavioral analytics identify suspicious activity.

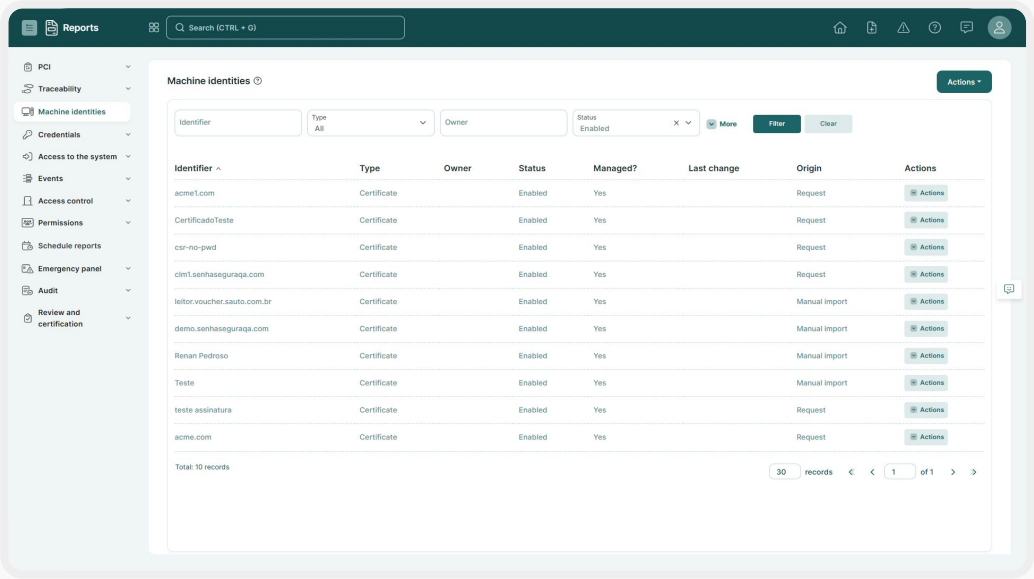
Continuous Identification
AI continuously assesses trust during sessions and triggers revalidation based on risk signals.

Continuous Cloud Entitlement & Identity Analytics
Continuous entitlement analytics detect privilege escalation and risky access.

Adaptive Policy Recommendation & Optimization
AI recommends and optimizes policies for least privilege and compliance.

Machine Identities

A centralized report listing all non-human identities, including SSH keys, certificates, cloud keys, and service credentials, ensuring full visibility and control.



Key benefits

Comprehensive Visibility
Consolidates all machine identities in a single report for easy tracking.

Multi-Source Integration
Aggregates data from SSH keys, certificates, cloud IAM, service accounts, and Kubernetes secrets.

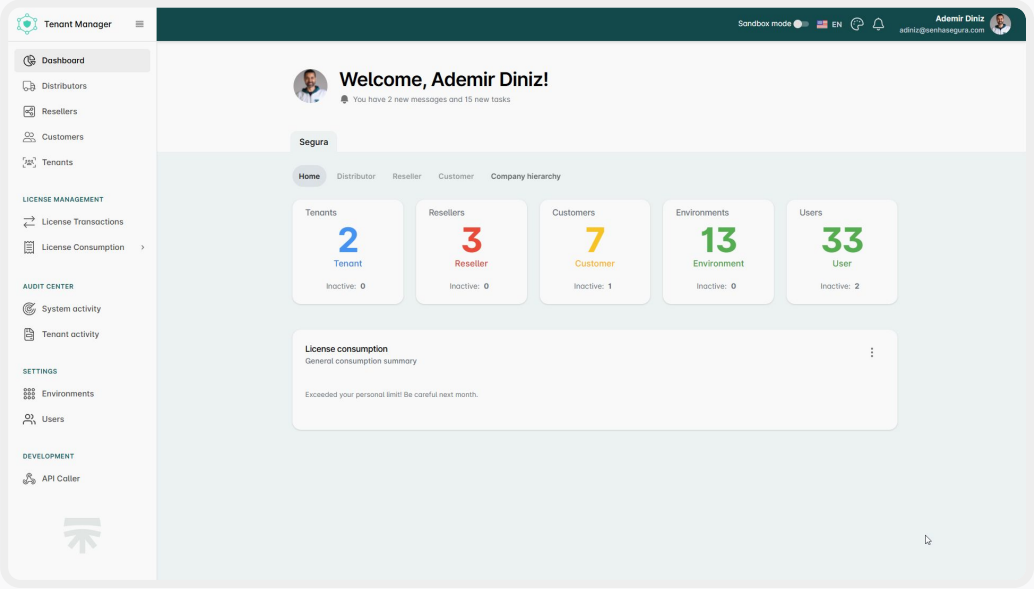
Ownership & Status Insights
Displays ownership, management status, and last update for better governance.

Security & Compliance
Identifies unmanaged identities and ensures proper credential rotation.

Quick Access & Management
Provides direct item details for fast decision-making and improved security posture.

Multi-Tenant Manager

A centralized platform for tenant and license management for MSSPs with real-time consumption visibility.



Key benefits

Multi-Tenant Management
Enables creation, updating, and deletion of tenants from a single centralized platform.

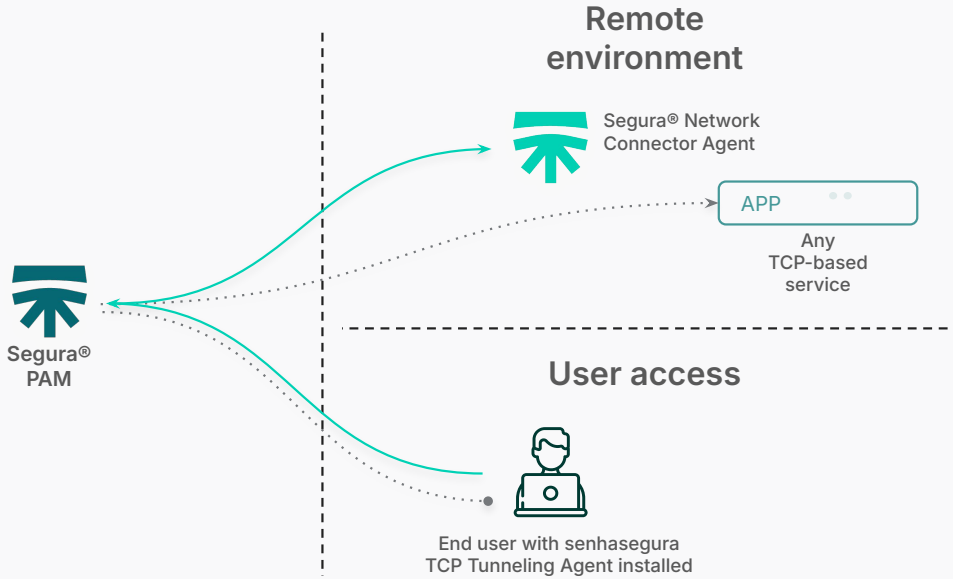
License Management
Allows tenant administrators to allocate and distribute license credits across multiple tenants.

Consumption Visibility
Provides a clear view of allocated vs. used licenses, helping administrators track usage against the contracted capacity.

MSSP Support
Empowers service providers to centrally manage Segura® solutions easily.

TCP Tunneling

Facilitate secure, encrypted tunnels for users to access devices within controlled networks, extending PAM controls to legacy industrial systems through Segura.



Key benefits

Secure Encrypted Connections
Enables users to establish protected tunnels using robust encryption, ensuring data integrity and confidentiality when accessing devices in restricted environments.

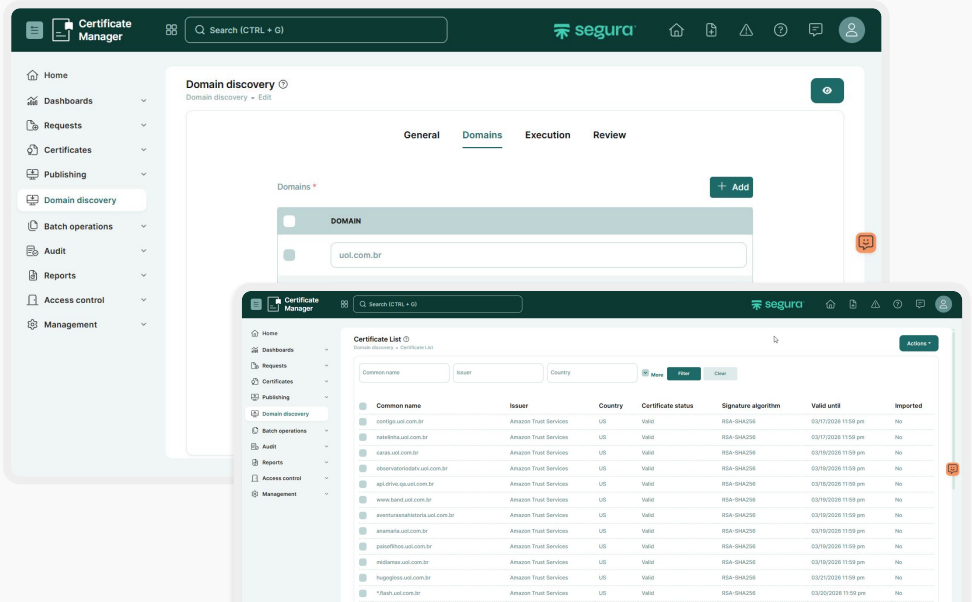
PAM for Legacy Industrial Systems
Extends privileged access management to industrial systems that rely on legacy TCP-based protocols, ensuring secure and controlled access to critical infrastructure.

Comprehensive Credential Management and Auditing
Manages privileged credentials effectively and provides detailed audit trails of access activities, enhancing security compliance and accountability.

Seamless Integration and User Experience
Streamlines the connection process with the Segura agent and Network Connector API, offering users an intuitive and efficient workflow for secure access.

Instant Certificate Discovery

Segura® Certificate Manager identifies every certificate associated with domains at the moment they are issued, ensuring 100% visibility and centralized governance.



Key benefits

Full Shadow IT Visibility
Instantly identify "rogue" or unauthorized certificates issued for your domains, bringing them under immediate security control.

Proactive Outage Prevention
Early detection and automated tracking of all expiration dates, ensuring renewals are handled before services are impacted.

Operational Efficiency
Replaces manual, error-prone certificate inventory tasks with an automated, real-time discovery process.

Audit & Compliance Readiness
Maintain a perpetually updated and accurate certificate inventory, essential for meeting strict regulatory requirements (SOC2, ISO 27001).

Other Updates

Silicon Valey investor Riverwood Capital is backing Segura® to accelerate and advance its AI-powered identity security platform.

A New *Strategic* Hire:

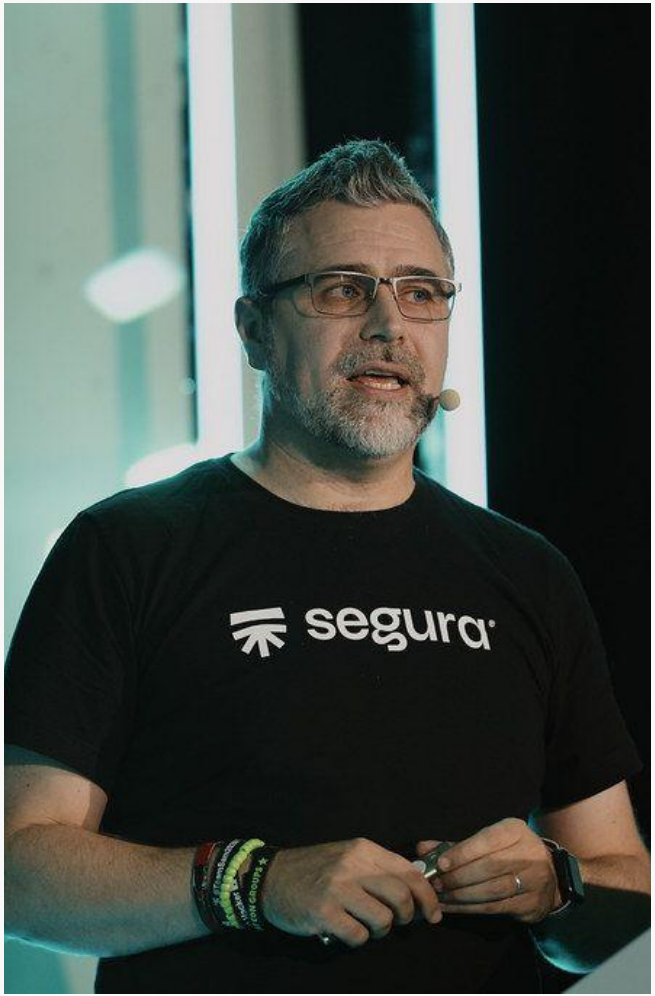
Joseph Carson Joins Segura®

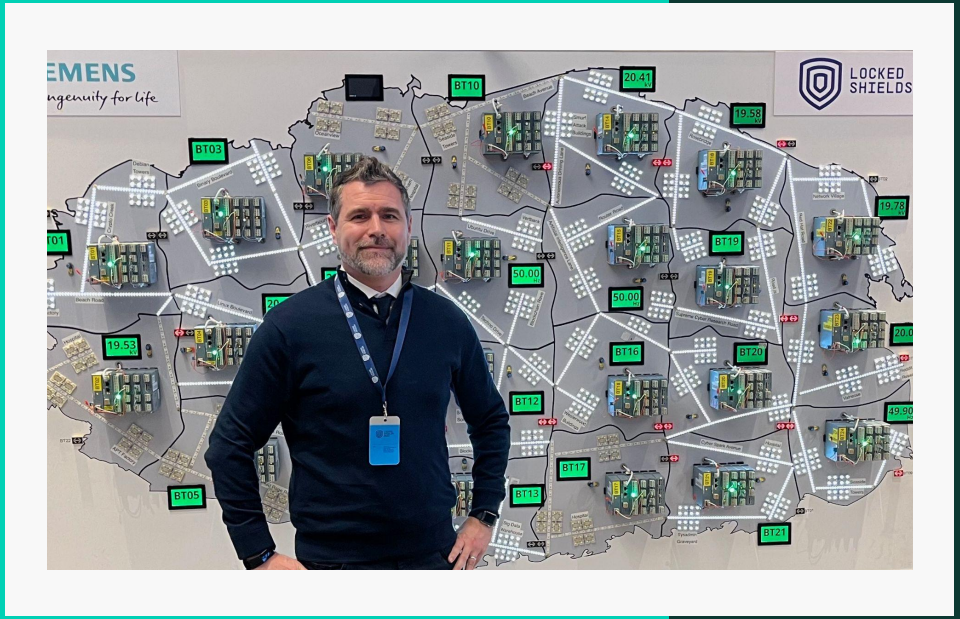
Our New Chief Security Evangelist & Advisory CISO

Strategic purpose: Bringing decades of cybersecurity experience to drive thought leadership and technical credibility in enterprise protection.

Joseph supports innovation around identity and privileged access, strengthening our long-term roadmap.

segura





Segura® Participates in NATO's Locked Shields

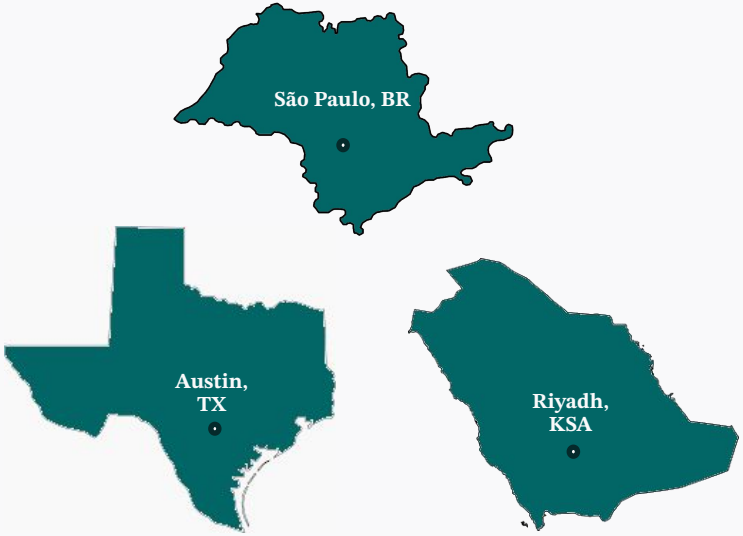
Segura® is committed to *real-world security readiness* and stress testing at **global scale**.

LOCKED SHIELDS 2025

NATO OTAN

segura

New Center of Excellence (CoE)

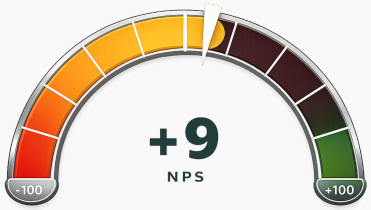


Customer Success at Segura®

Activities

- Net Promoter Score (NPS) Monitoring
- First Quarterly Business Reviews (QBRs)
- Health Checks & Maturity Assessments
- Roadmap Support
- Training & Workshops

Current KPIs*



NPS

Retention Rate	92.2%
Churn Rate	7.8%
Pipeline from Recommendations*	USD 4.7 M

*2025.

vivo

Customer Case

How Customer Success Drove **200%** Expansion in **12 Months**

- Low adoption and renewal risk
- 700 users, ~300 active
- 7,000 SOX-only credentials
- PAM module only

- Dedicated CS since Aug 2021
- Trust recovery and roadmap
- Tech cleanup and enablement

- 2,500+ active users
- 130,000+ credentials secured
- 9 modules live
- 5-stars Reviews

segura

Why Customers Love Segura®

Gartner Peer Insights

Company size
10-30B USD

”

The best experience in PAM solution.

senhasegura, unlike other solutions I have worked with, has a very intuitive and simple interface to operate on a daily basis, making the process of adding new credentials and fixing problems faster and more assertive. What impress me most about the solution is how easy is to create and...

Reviewer function: Project and Portfolio Management

Industry: Telecommunications

Reviewed on Feb 18, 2025

Link to Review

Gartner Peer Insights Customers' Choice 2025™

Highest overall score 4,9/5 with 98% recommendation in the Voice of the Customer Report.

★★★★★

Our Recognitions

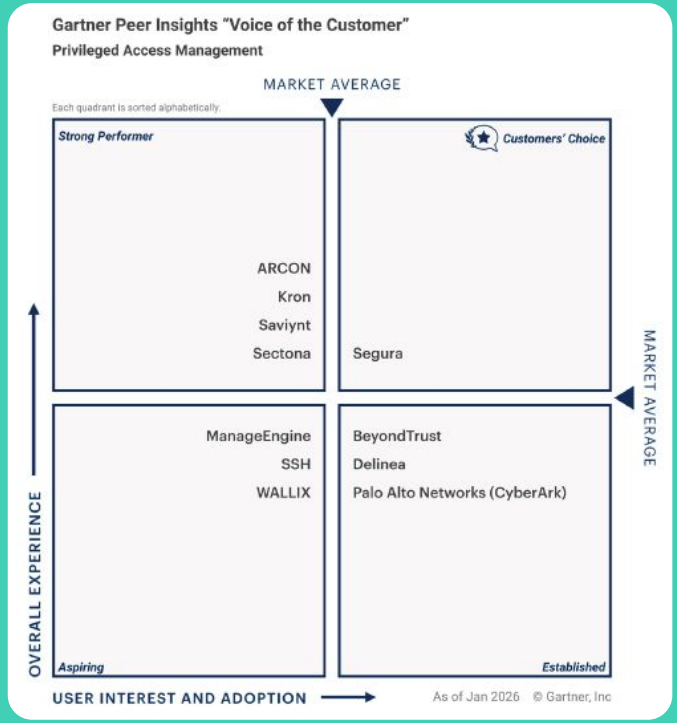
Segura® is *the most recommended* **PAM Solution** in the market.

segura

Gartner
Peer Insights
Customers' Choice 2026
™

Segura® is the **only** *PAM vendor recognized as a* **Customers' Choice** *in 2026.*

It's HUGE!



Real Success Story

About the Company

The company sold approximately **2.4 million vehicles** in 2024, solidifying its presence in key markets such as Europe, Asia, and North America.

In the **2025 Fortune Global 500 ranking**, holds the 47th position, reflecting its significant influence and performance in the global automotive sector.

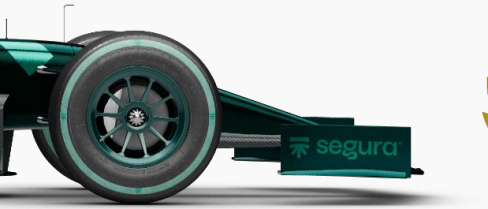
Forbes FORTUNE 500

How Everything Started?

The company was undergoing an **RFP (Request for Proposal)** process to evaluate and acquire a new **SaaS-based Privileged Access Management (PAM)** solution.

During the evaluation, the SecOps stakeholder discovered Segura® through reviews on **Gartner Peer Insights**.

They replaced **95 servers** in their CyberArk deployment by **3 servers** to support Segura.



Gartner Peer Insights Customers' Choice 2025

Gartner Peer Insights Customers' Choice 2024

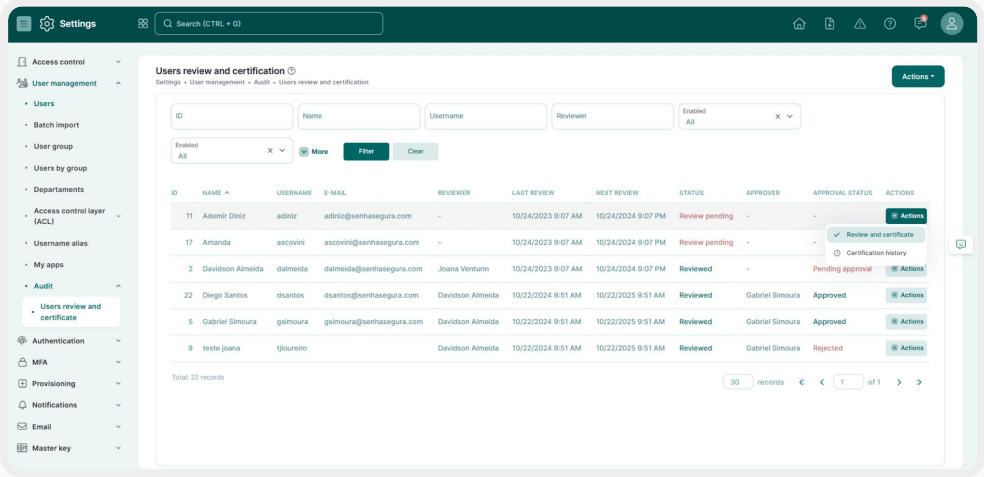
Gartner Peer Insights Customers' Choice 2024 Company Size

Gartner peerinsights customers' choice 2021

Gartner peerinsights company size—customers' choice 2021

Access Review and Certification

Regularly review and validate access to ensure that only authorized individuals have the appropriate permissions aligned with organization's needs.



Key benefits

Improved Security
Periodic recertification of roles, responsibilities, and accounts minimizes the risk of unauthorized access by ensuring that only necessary privileges remain active and outdated accounts are promptly removed.

Enhanced Operational Efficiency
Automating the recertification process frees administrators from repetitive manual tasks, enabling them to focus on more strategic initiatives.

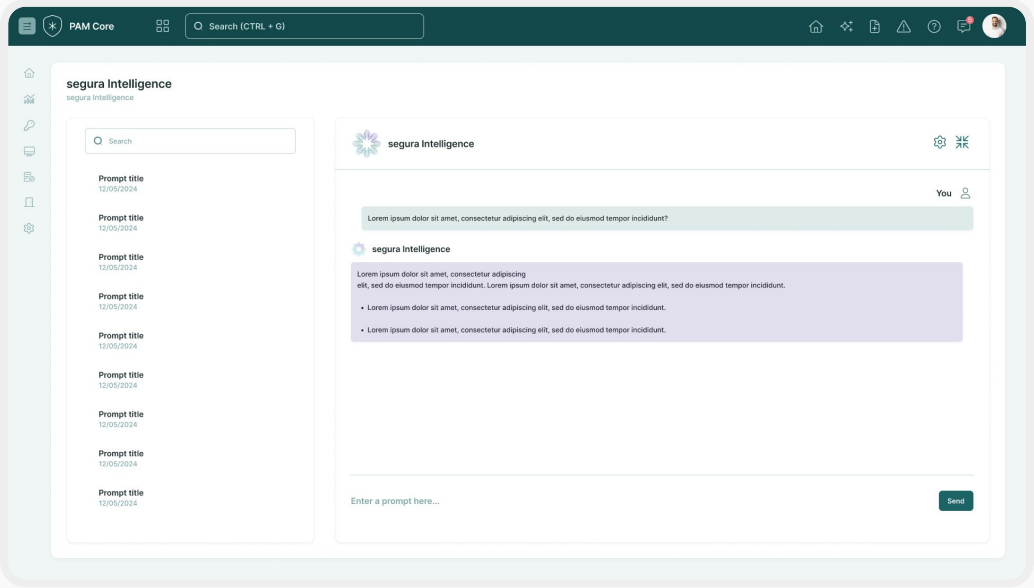
Increased Visibility and Control
Audit trails and recertification reports provide clear insights into privileged access, making it easier to identify potential risks and implement corrective measures.

Simplified Compliance
An automated and auditable recertification process streamlines adherence to security standards such as ISO 27001, Bafin/BAIT, GDPR, and PCI DSS, all of which require regular reviews of privileged access.

Roadmap

Segura® Intelligence

AI-driven security intelligence for seamless operations, automated risk detection, and real-time remediation across entire platform.



Key benefits

Unified Automated Remediation & Self-Healing
Self-healing engine remediates vulnerabilities and enforces policies automatically.

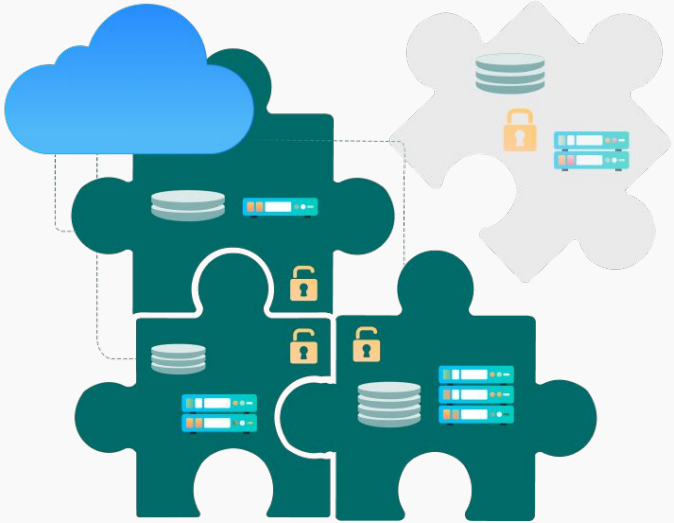
Continuous Cloud Entitlement & Identity Analytics
Continuous entitlement analytics detect privilege escalation and risky access.

Adaptive Policy Recommendation & Optimization
AI recommends and optimizes policies for least privilege and compliance.

AI-Powered Session Intelligence
Transforms complex logs into actionable summaries, helping teams understand behavior and detect risks in seconds.

Infrastructure Flexibility

Unlocking architectural freedom: decouple Databases and Storage to run your critical infrastructure on high-performance, scalable cloud-native services.



Key benefits

Decoupled Infrastructure
Free your stack from the application server by utilizing high-performance cloud services for databases, file systems, and workers.

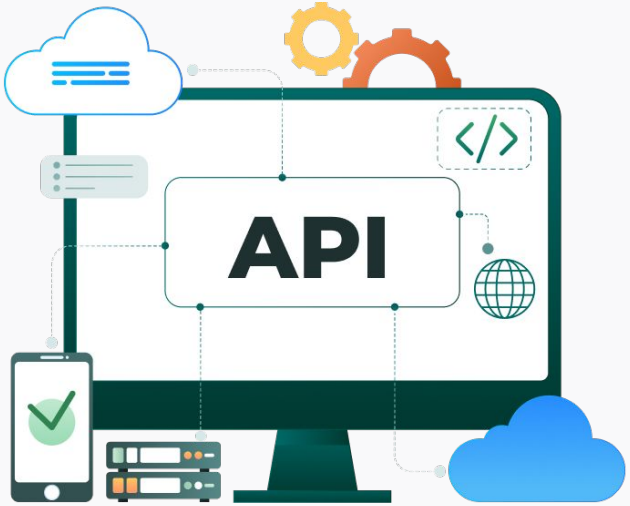
Native High Availability
Benefit from geographic redundancy and cloud provider SLAs to increase the stability and fault tolerance of your environment.

Deployment Flexibility
Run critical components on the servers or cloud services of your choice, matching the platform to your specific global network topology.

Mission-Critical Resilience
Eliminate single points of failure by distributing robots and data across managed services, ensuring maximum uptime and business continuity.

Next-Gen API Engine

A high-performance engine for massive scalability and global schema standardization, streamlining integrations across the entire product suite.



Key benefits

High Performance & Scalability
New engine to handle massive request volumes with superior stability for global enterprises.

Faster Integration (Time-to-Value)
Standardized global schemas simplify development, drastically reducing the time required to build and maintain custom automations.

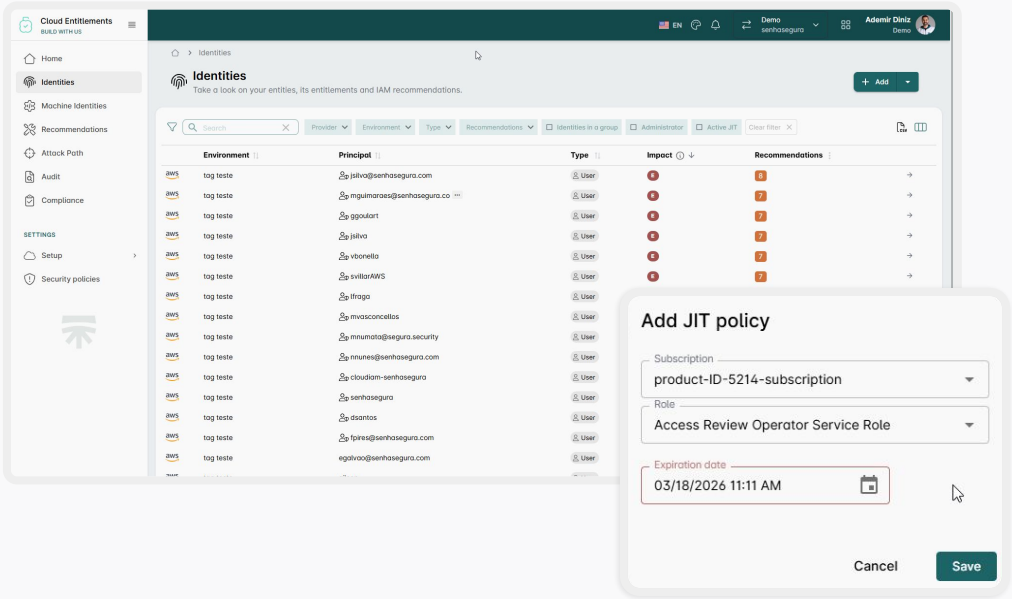
Operational Resilience
Increased reliability for mission-critical processes, ensuring that automated tasks perform consistently under heavy load.

Unified Developer Experience
A consistent API interface across the entire product suite, lowering the learning curve for partners and clients.

Lower Maintenance Overhead
Normalized endpoints reduce the complexity of managing integrations as your security infrastructure evolves.

JIT Cloud

By integrating PAM orchestration with CIEM intelligence, Segura® ensures that sensitive cloud permissions exist only during an active, approved session, effectively eliminating the risk of "always-on" accounts.



Key benefits

Drastic Attack Surface Reduction
Removes the target for attackers by ensuring no "standing" high-privilege credentials exist in the cloud.

Least Privilege Enforcement
Guarantees that users have exactly what they need, for exactly as long as they need it.

Simplified Multi-Cloud Operations
Reduces administrative overhead by centralizing cloud access policies within the Segura® platform.

Regulatory Compliance
Meets strict requirements (SOC2, ISO 27001) for monitoring and controlling administrative access to infrastructure.

PAM, CIEM

Full Kerberos Authentication

Transitioning from legacy NTLM to Kerberos across the entire platform, elevating authentication standards to mitigate modern security vulnerabilities and ensure enterprise-grade communication security.

Key benefits

Enhanced Security Posture
Replaces outdated authentication with Kerberos, providing a significantly more robust and encrypted mechanism.

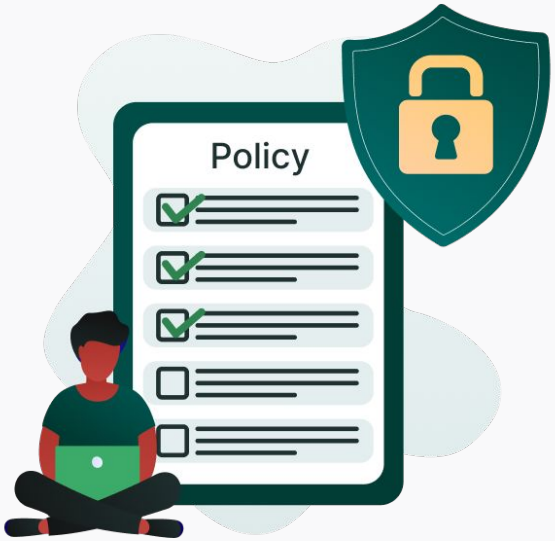
Credential Theft Prevention
Drastically reduces the risk of "Pass-the-Hash" and NTLM relay attacks, protecting critical business credentials.

Regulatory Compliance
Meets the strict authentication requirements of global security frameworks and audits (e.g., NIST, SOC2, and ISO 27001).

Optimized Enterprise Integration
Ensures seamless and more reliable connectivity within modern, secured corporate networks.

EPM Smart Policies

By introducing smarter access policies, we enable organizations to achieve maximum protection with a minimal number of policies, reducing administrative overhead and increasing security agility.



Key benefits

Reduced Administrative Complexity
Achieve "More with Less": manage your entire fleet of Windows devices with a significantly smaller and more manageable set of policies.

Dynamic & Contextual Protection
Privileges are automatically adjusted based on groups, ensuring that the right person has the right access at the right time.

Enhanced Endpoint Performance
A leaner policy engine means faster evaluation of permissions on the endpoint, providing a smoother experience for the end-user.

Scalable Security Operations
Designed for large-scale enterprise environments where manual policy management is no longer sustainable.

Next-Gen Asset Discovery

From legacy on-premises servers to modern cloud workloads, Discovery 2.0 eliminates blind spots and ensures that no privileged account remains unmanaged.

Key benefits

Elimination of Shadow IT
Automatically identifies unmanaged devices and accounts across your environment, bringing them under centralized governance immediately.

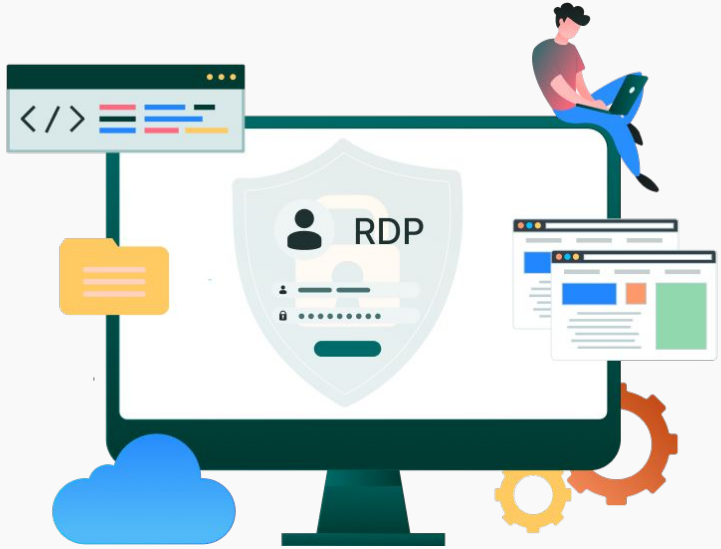
Enterprise-Wide Scalability
Redesigned to handle the complexity of global, multi-continental networks without performance degradation.

Reduced Operational Risk
Full visibility of the attack surface allows security teams to proactively manage risks before they are exploited.

Accelerated Time-to-Governance
Faster scanning and automated onboarding workflows mean new assets are secured in minutes, not days.

Domum Proxy Support

Allows users to leverage their preferred local tools—such as RDP and Terminal emulators—to establish secure, audited sessions without changing their existing workflows.



Key benefits

Superior User Adoption
Eliminates the learning curve by allowing technical teams to work with the tools they already know and trust.

Optimized Operational Speed
Native clients often provide better responsiveness and feature support (like multi-monitor or local peripheral redirection) compared to web-based sessions.

Frictionless Security
Security becomes "invisible" to the end-user, who connects natively while the platform handles authentication, authorization, and recording.

Versatile Third-Party Access
Ideal for vendors and partners who require specific local tools to perform maintenance, ensuring they remain within a secure and monitored perimeter.

AI-Powered Session Video Auditing

Implementation of a standalone API architecture for automated analysis of recorded sessions. The system uses proprietary AI models to “watch” the sessions and identify risky behavior without the need for full human review.

Key features

MITRE Mapping
Automatic detection of malicious tactics, techniques, and procedures (TTPs).

Compliance Analysis
Identification of violations of frameworks such as ISO 27001, LGPD, GDPR, and SOC2.

Interactive Timeline & Heatmap
Video player with a heatmap indicating the exact points of highest activity or risk.

Investigative Chat
Integrated chatbot that allows the auditor to “question” the session video (e.g., “Did the user attempt to extract any ZIP files?”).

Validated working prototype. Integration with PAM scheduled to rollout in July (Q3).

Agentless Control for SSH Execution

Segura® Labs—our innovation team—is working on an agentless solution that enables full oversight and control over commands executed via proxy access, without requiring any software agents installed on the target devices.

Key features

JIT Approval Flow
Grant for a specific period of time root with a command invoke.

AD Objects Integration
Bridge for Active Directory accounts to log in Linux Devices.

Command and File Control
Access Control is designed to allow or not command and manage files, directories and binaries for standard users.

Sudo Profiles Control
Allow to control the configuration to promote standard users to execute sudo commands with root privileges.

Where we want to reach….

2028

The largest cybersecurity company in Latin America

Global cybersecurity company with a diverse solution portfolio.

Summary

Segura 2025 Updates

segura

Unified Security Vision

- Comprehensive Protection
- Enhanced Security Posture
- Operational Efficiency

Simplicity

- Streamlined Workflows
- User-Friendly Interface
- Easy Deployment
- Centralized Management

Global Strategy

- Scaling Global to North America and EMEA
- Biggest LATAM Cybersecurity company

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Segura® Updates

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Segura is a leading cybersecurity company specializing in Privileged Access Management (PAM) solutions that help organizations tackle ransomware, insider threats, risky user behavior, and secure Human-to-Machine (H2M) and Machine-to-Machine (M2M) communications. Our comprehensive and affordable platform ensures optimal protection of your organization's critical assets while offering exceptional customer support.

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